



Organised in association with the **All India Beauticians and Hairdressers Association, National Hairdressers and Beauticians Association** and the **Franchising Association of India**

- Expomedia Events India presents the **3rd edition** of Professional Beauty India
- The **ONLY** exhibition supported by the **All India Beauticians and Hairdressers Association**
- An exhibition aimed at bringing together the **entire spectrum of the beauty industry**
- Exhibitors in 2007 came from **China, Taiwan, Malaysia, UK, France, Italy, Belgium Israel, USA and Canada**

The location of the exhibition venue, on the outskirts of New Delhi, helps ensure only business visitors, ready to specify and conduct genuine business, attend the event.

EXHIBITOR PROFILE:

If you are a manufacturer, supplier or facilitator anywhere in these sectors, Professional Beauty and Fitness India is the exhibition for you:

Cosmetics	Spa and Medi-Spa
Nail Care	Holistic Treatment
Ingredients	Aromatherapy Products
Salon and Spa Equipment	Tattoo & Accessories
Hair Care	Skin Care
Fragrances	Well Being products
Packaging	Machinery
Design and Management Services	Body Beautiful Pro (Surgical/Non-Surgical Products and Equipment)
Beauty & Healthcare Equipment	

VISITOR PROFILE:

Through our dedicated visitor promotion team we will identify and invite highly targeted buyers and decision makers from your target market:

Distributors and wholesalers	Specialist Manufacturers
Department stores/Multi-Brand outlets	Pharmacy
Hotel Groups and Airlines	Beautician & Beauty Consultant
Health, fitness & leisure operators	Cosmetologist & Medical Practitioner
Importers	Chemists, perfumeries and specialist retailer
Beauty Therapists & Makeup artists	

Owners, directors and managers of:

- Spas
- Beauty/Hair/Nail/Massage Salons
- Dermatologists & Dieticians

asiaSpa and Wellness Expo

India's only dedicated Spa Exhibition will be held alongside Professional Beauty and Fitness India 2008. asiaSpa and Wellness Expo will have the best Spa's from across the globe showcasing their facilities and treatment menus and will attract High Net Worth Individuals (HNI) from across India to visit the event.

PROMOTION STRATEGY

Our extensive promotional campaign focuses on providing key decision makers from the industry sectors for you to do face to face business.

- Personal invitations
- Direct mail
- E-mail
- Telemarketing
- Advertising
- PR

EXPO CONNECTIONS

Organisers have implemented specialized software, facilitating online appointment scheduling between pre-registered visitors and exhibitors. This user friendly web interface allows visitors to maximize their time by scheduling meetings with exhibitors and helps exhibitors optimize their human resources during the exhibition. It was successfully used for the first time in 2007.

INDIA – THE EMERGING GIANT

India has an economy for your business to be in.

- Growing at a rate of 9% per annum.
- No less than 80 million households classified as “very rich” (5 million) or “consumer class” (75 million).
- World's fastest growing business sector.

The Indian cosmetics and personal care industry has been growing at an average rate of 15-20 percent for the last few years. The rise in purchasing power is the main force that is driving the demand for beauty products in India and has led to an increase in the number of international brands entering India.

Now is the time to enter, develop and expand your business in India.

Benefit from an exhibition with a difference – that provides a common platform for the industry to come together for business and networking.

**SPACE BOOKING OPEN – ACT NOW TO MAKE THE MOST OF THIS OPPORTUNITY
2007 prices held until 31st January 2008**



Expomedia Events

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**SPACE RESERVATION FORM - PROFESSIONAL BEAUTY AND FITNESS INDIA
2008**

There are two options for your exhibition space:

Option 1 – Bare Space ideal for custom built stand. Exhibitors can fabricate stands of their choice with approval of design from the organizers.

Option 2 – Built up Shell Scheme which includes walls, floorcovering, and fascia panel with company name, lighting, table, two chairs and a waste bin.

2008 Prices:

Option 1 (Bare Space) - €200 per m2 (min 24m2)

Option 2 (Shell Scheme) - €225 per m2 (min 9m2)

I am interested in bookingSq m at Professional Beauty and Fitness India 2008

Company Name

Contact Person

Job title

Address

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City

Country

Phone

Fax

Mobile

Email

Product Details

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